

December 4th, 2024

Subject: Special Holiday Discounts: 5-15% Off in Select States!

Dear Authorized Dealer,

As the holiday season approaches, we're excited to spread some cheer with a **special holiday discount for your customers!**

From **December 4th to January 3rd**, enjoy exclusive discounts of **5% to 15% off** on our products in **select states**. This is a great opportunity to boost your sales while giving your customers even more reasons to choose Eagle Carports!

Additionally, due to upcoming **expected fluctuations in steel prices**, **all customers must accept an installation date prior to March 3rd** to lock in current Holiday Promotional pricing. Orders with install dates beyond this deadline may be subject to price adjustments. We strongly encourage your customers to take advantage of the holiday discounts and secure their installations as soon as possible.

Discount Details:

Buildings Priced as follows with exception of Clearspan XL units (42-60') Promotion not available in the following states at this time: CO, FL, KS, NM, MO

• \$5,000 - 9,999 **5% OFF**

• \$10,000 - 19,999 **10% OFF**

• \$20,000 + Higher **15% OFF**

Please reach out to our dealer services team if you have any questions or need promotional materials to maximize this opportunity.

Thank you for being such an integral part of our success this year. Wishing you and your team a wonderful holiday season!

Warm regards,

Gabriel Torres Jr Vice President Eagle Carports, Inc.